

**REMARKS**

The Final Office Action mailed December 29, 2003 has been carefully considered. Applicants request that the Examiner consider the Amendments above and the following remarks, and then pass the application to allowance.

**Pending Claims**

Claims 1-30, 32-34, 36-38, and 40-44 are pending. Claims 31, 35 and 39 have been canceled. Claims 1, 8, 15, 22, 29, 33, 37, and 41 have been amended by the present Amendment.

**Art Rejection**

In the Office Action, claims 1-30, 32-34, 36-38 and 40-44 were rejected under 35 U.S.C. § 103(a) as being unpatentable over the combination of Henson (U.S. Pat. No. 6,167,383) and Fortenberry (U.S. Pat. No. 6,101,485) in view of Lee (U.S. Pat. No. 6,336,137).

By the present Amendment, independent claims 1, 8, 15, 22, 29, 33, 37, and 41 have been amended to more clearly recite the novel and nonobvious aspects of the present invention. Specifically, each of the claims has been amended to recite the limitation that both the web page and electronic mail message are generated from the same stored order data selected by the user. In this regard, the independent claims recite that the stored order

data configures the email and web pages for recipients which simplifies operation because only one set of data is needed.

Applicants respectfully submit that none of the references either alone or in combination recite the newly added limitations. Namely, none of the references teach or suggest using the stored order data selected by the user for generating both the email and web pages. None of the references describe using the same data for two different uses such that the references do not anticipate the independent claims of the present application. As such, Applicants respectfully submit that independent claims 1, 8, 15, 22, 29, 33, 37, and 41 are in condition for allowance, as are claims 2-7, 9-14, 16-21, 23-28, 30, 32, 34, 36, 38, 40, 42 - 45 as being dependent upon a respective allowable base claim. As such, withdrawal of the rejections based on the combination of Fortenberry, Henson and Lee is respectfully requested.

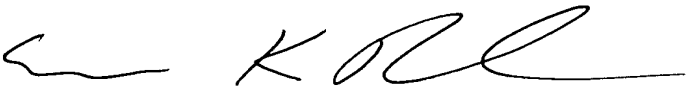
### **Conclusion**

In view of the preceding discussion, Applicants respectfully urge that the claims of the present application define patentable subject matter and should be passed to allowance. Such allowance is respectfully requested.

If the Examiner believes that a telephone call would help advance prosecution of the present invention, the Examiner is invited to contact Applicants' representative at the telephone number listed below.

Respectfully submitted,

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